



Cities Expand and Change

Ch 14 # 3

Urban Opportunities

- Technological boom of the 19th century contributed to the growth of industry.
- Result urbanization = growth of inner cities.
- Mass transit, skyscrapers
- Immigrants settle in cities = cheapest and most convenient place to live.
- Immigrants made up more than half total pop. In 18 major American cities.
- Ethnic communities form = social support, speak own language, practice same customs/ religion.

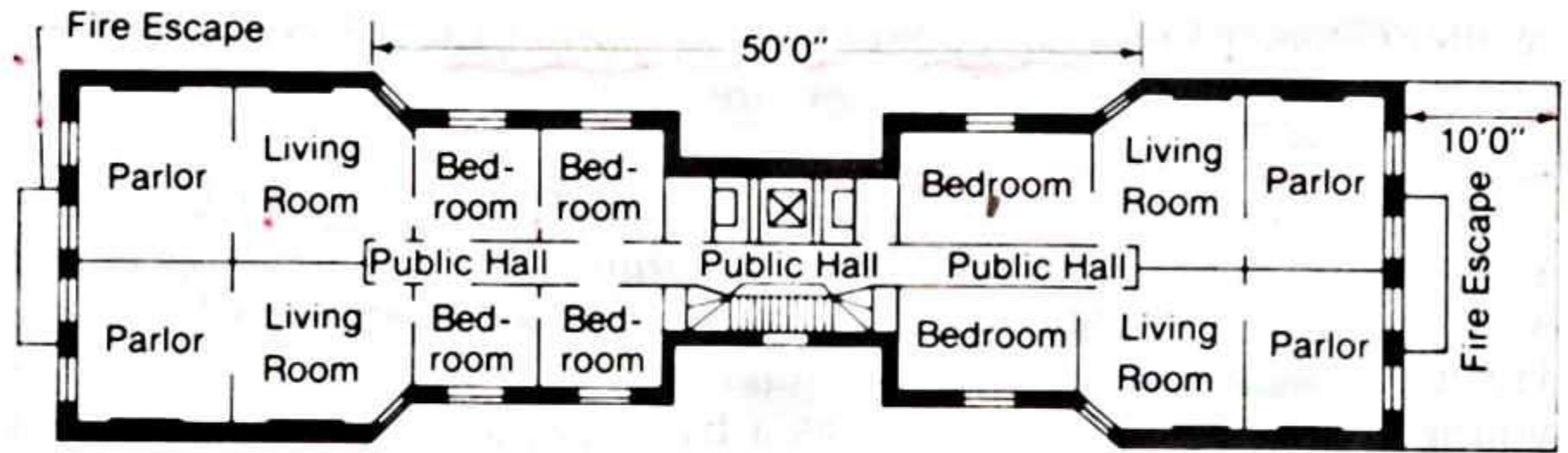




Urban Problems



- Housing – 2 options, buy on outskirts of town or rent cramped rooms. Several families per residence = tenement. Smelly.
- Transportation- mass transit to move large numbers of people along fixed routes. Street Cars and electric subways by 1897.
- Water- trouble supplying safe water to drink, gross piped water, homes seldom had plumbing residents had to collect water in pails from faucets on streets.
- Sanitation- Horse manure piled up in streets, sewage flowed through open gutters and factories spewed foul smoke into the air. People dumped trash into streets, out houses.
- Fires and crime



DUMBBELL TENEMENT



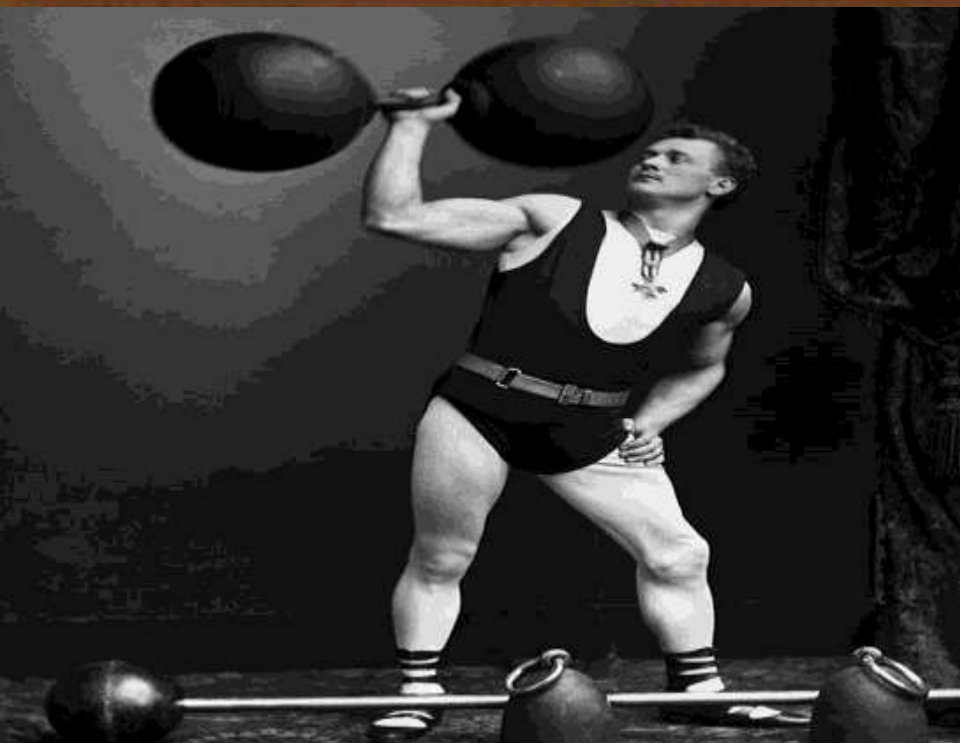
Mass Culture

- Americans had leisure time began going to amusement parks, new forms of theater, circus, and spectator sports.
- Bicycling became very popular – America produced 10 million bikes a year.
- Baseball and boxing became popular spectator sports. The Boston Americans beat the Pittsburgh Pirates in the first World Series. 1903





History Image Gallery will not appear on them



New Ways to Sell Goods

- Urban shopping – department stores and chain stores developed. The first shopping center was in Cleveland, Ohio.
- Department stores like Field's and Macy's with several floors or "specialized departments."
- Chain stores or retailers all under the same ownership opened - F. W. Woolworth. Could offer items at lower prices.



11 Floors, 3 Acres built 1902

Advertising and Catalogs

- Advertising became huge for modern consumers, many were for medicines, later by soaps and baking supplies.
- Catalog shopping became huge, companies like Montgomery Ward and Sears Roebuck began with catalogs.
- Rural Free Delivery (RFD) was available by the Post Office – they brought purchases directly to your home

